



## PREMIER IJ FORM Matte 150

**TARGET** 

Coated 2-Sides

Premium Lightweight Inkjet Coated Paper

PREMIER IJ Form is a bright white lightweight matte coated paper specifically designed for high-speed production environments. This paper requires no pre or post coating to run on today's most advanced printing systems. It produces sharp line detail with excellent color reproduction and strong black densities for high resolution graphics. Mitsubishi's superior coating technology allows for maximum production speeds, lowered ink consumption, unprecedented dry times and excellent runability in bindery and finishing. PREMIER IJ Form can be used for a wide range of business applications to create highly personalized printed content that maximizes customer engagement.

## **FEATURES AND BENEFITS:**

- Compatible with Most Pigment & Dye Inks
- Revolutionary Coating Technology
- Matte Finish
- Unmatched Print Performance
- Superior Color Matching
- Maximum Print Speed
- Fast Dry

**SPECIFICATION** 

SI ECII ICATION	TARGET
Basis Weight	150 G/M <sup>2</sup>
Paper Weight	55# COVER, 7PT
Paper Thickness	188 µм
Paper Thickness	7.4 MIL
PPI	272
ISO Opacity	99%
ISO Brightness	93
Finish	Matte

\*All values are targets

Structure

Best printing results achieved in a standard climate of 23°C and 50% relative humidity. For problem-free running, always store the product in original packaging and protect it from direct sunlight and moisture. Before using our medium, check its suitability on your printer and for your planned application. We can assume no liability resulting from technical changes in printers and/or inks. Changes in the product design due to technical developments will not be announced in advance.

<u>distributed by:</u>

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